

***THIS WRITE-UP AND ATTACHMENT WAS PROVIDED AT THE
JUNE 8, 2021 ASI COMMITTEE MEETING.***

**ACADEMIC & STRATEGIC INITIATIVES COMMITTEE
KY COUNCIL ON POSTSECONDARY EDUCATION**

DISCUSSION ITEM
June 8, 2021

TITLE: Statewide Strategic Agenda Development – Update June 2021

DESCRIPTION: Committee members will engage in a discussion of the qualitative data analysis conducted between March and May 2021, and review drafted mission, vision, and value statements that will drive the overall agenda.

PRESENTERS: Stefanie Ashley, ECU Facilitation Center
Lee Nimocks and Melissa Young, CPE staff

BACKGROUND INFORMATION

The CPE is directed by KRS 164.020 to develop a statewide strategic agenda for the public postsecondary education system and revise it on a regular cycle. The agenda identifies statewide priorities and a vision for long-term economic growth by improving the education and skill levels of Kentucky's workforce. The agenda sets performance goals for students and institutions that reflect high expectations and standards, emphasizes continuous improvement, and supports technology-based solutions and innovative practices.

Qualitative Data Dive

CPE consulted with the ECU Facilitation Center to conduct an intensive qualitative study as part of the overall environmental scan. This included executive interviews with:

- Five (5) of Kentucky's elected and state officials
- Ten (10) of Kentucky's university and college presidents
- Fourteen (14) representatives of national organizations

The interviews were conducted via telephone and online between March 31 and May 17, 2021. The interviews ranged from 20 to 40 minutes and culminated into approximately 12 hours of interviews. Each interviewee was asked a standardized set of questions that were sent in advance of the interview.

***THIS WRITE-UP AND ATTACHMENT WAS PROVIDED AT THE
JUNE 8, 2021 ASI COMMITTEE MEETING.***

In addition, 11 focus groups were conducted virtually between April and May 2021. Nearly 150 people participated in these focus groups, ranging from university faculty, staff, administrators and students to workforce representatives. For some of the focus groups, specific topics were discussed by diverse groups. These topics included:

- College Affordability
- Diversity, Equity, and Inclusion
- Education to Work
- Engaging the Adult Learner
- P-12 Partnerships

In addition, specific groups were convened to reflect on the last strategic agenda and identify focus areas for the 2021-2030 Strategic Agenda. Specific groups included:

- Campus Advisory Committee (Institutional research and strategic planners)
- Chief Academic Officers
- Chief Business Officers (Budget and Financial officers)
- CPE Senior Leadership Team (Director-level and above)
- Faculty Advisory Group
- Student Advisory Group

The Executive Summary of the Environmental Scan has been included in your materials. Stefanie Ashley of the ECU Facilitation Center and Lee Nimocks will engage the Committee on a discussion of the major findings that came from the scan.

Vision, Mission and Value Statements

At its April 15 work session, Council members engaged in a discussion about the Mission, Vision and Values of the new strategic agenda. The board responded to a number of questions including:

- What are Kentucky's greatest strengths, and where are we leading the way?
- What are you proud of?
- What will be different for Kentucky and/or its residents in 2030 when 60% of Kentuckians have achieved a high-quality postsecondary degree or certificate?
- Thinking beyond 2030, what is the ultimate outcome or aspiration of a strong, vibrant postsecondary education system in Kentucky?
- What is your biggest, boldest dream for what postsecondary education can achieve?

***THIS WRITE-UP AND ATTACHMENT WAS PROVIDED AT THE
JUNE 8, 2021 ASI COMMITTEE MEETING.***

- What principles or beliefs must guide decisions and behaviors for the strategic agenda to be successful?
- What role does CPE play in helping higher education achieve this lofty vision and strong purpose?

Based on responses from the board, as well as input through the interviews and focus groups, staff has drafted preliminary vision, mission and values statements for review by the ASI Committee. Staff will review these drafted statements with the Committee, gather feedback, and prepare final statements for approval at the July 13 meeting. Drafted statements have been provided in OnBoard.